

CHAM AL-SAATI

DUBAI, AL FURJAN, UNITED ARAB EMIRATES

+971 58 615 6434

Chamalsaati@gmail.com

LinkedIn: Cham Al-Saati

[Google Drive Portfolio](#)

PROFESSIONAL SUMMARY

Video Editor and Marketing Coordinator with 5+ years of experience in content production, post-production, social media execution, and content quality monitoring. Strong background in short-form editing, brand-aligned visual storytelling, monthly content scheduling, and fast-turnaround production using Adobe Creative Suite and CapCut. Experienced across clinic, agency, freelance, and sports environments in Dubai, Syria, and remote international teams.

CORE SKILLS

- + Video Editing & Post-Production (Short-form + long-form)
- + Motion Graphics & Visual Storytelling
- + Social Media Content Creation (Stories, Reels, Campaign Content)
- + Mobile Content Production (Shooting + CapCut Editing)
- + Monthly Content Scheduling & Planning Support
- + Content Optimization for Engagement & Retention
- + Team Leadership, Mentoring & Quality Control
- + Workflow Optimization & Production Coordination
- + Branding Consistency & Platform Formatting
- + Content Quality Monitoring

PROFESSIONAL EXPERIENCE

Marketing Coordinator

OCTOBER 2025 - PRESENT

AEON Clinic - Atlantis The Royal, Dubai, UAE

- + Produce and publish daily social media content, including Instagram Stories and short-form videos, while maintaining the clinic's premium brand standards.
- + Support monthly content scheduling through structured planning, posting coordination, and content organization.
- + Shoot mobile-first photo and video content and edit using CapCut for fast turnaround and frequent publishing.
- + Coordinate collaborations with clinics, doctors, models, and external partners to support campaign visibility and audience growth.
- + Assist with cross-platform content execution while maintaining consistency in tone, messaging, and visual quality.

Marketing Coordinator

OCTOBER 2025 - PRESENT

Aesthetics International Plastic Surgery Clinic - Dubai, UAE

- + Create, edit, and publish daily social media stories and content updates aligned with clinic positioning and campaign requirements.
- + Support monthly content planning and maintain consistent publishing schedules across key platforms.
- + Coordinate collaboration opportunities by communicating with external profiles and arranging content and posting timelines.
- + Shoot and edit story and reel content using mobile production setups and efficient editing workflows.
- + Ensure content follows quality standards while meeting fast deadlines and daily posting requirements.

Senior Video Editor

FEBRUARY 2025 - OCTOBER 2025 | FULL-TIME

Ctrl+N Marketing Agency - Syria

- + Led a team of five video editors and managed post-production operations for more than 50 projects across multiple clients and formats.
- + Streamlined editing workflows and internal processes, improving turnaround time by approximately 20%.
- + Provided quality control, coaching, and production direction to maintain consistent standards and client satisfaction.
- + Conducted team training and performance reviews to improve speed, technical skill, and delivery reliability.
- + Collaborated with creative teams to align editing outputs with story structure, pacing, and brand guidelines.

Content Editing & Monitoring Team Member

JANUARY 2024 - FEBRUARY 2025

PanCode - Syria

- + Edited social media and branded video content designed to strengthen audience engagement and brand identity.
- + Prepared platform-ready exports for reels and short-form content, optimizing pacing, visuals, and formatting.
- + Monitored content quality and corrected editing, branding, and delivery issues before publication.
- + Supported content production workflows across different topics and business types while maintaining consistent standards.
- + Coordinated with team members to complete assigned content accurately and within agreed deadlines.

Freelance Video Editor & Motion Graphics Designer

JULY 2024 - FEBRUARY 2025 | FREELANCE

Skylimit Agency - Turkey (Remote)

- + Collaborated remotely with creative teams on concepts and storyboards aligned with client objectives and brand guidelines.
- + Edited video content across travel, beauty services, children's products, electronics, and other commercial industries.
- + Created motion graphics and polished edits with attention to structure, rhythm, visual clarity, and platform requirements.
- + Delivered project-based work according to agreed briefs, deadlines, and revision requirements.

Project-Based Freelance Video Editor

JUNE 2024 - AUGUST 2024 | FREELANCE PROJECT

Create Designs Agency - Syria

- + Coordinated with clients and creative teams to define project goals, deliverables, and deadlines.
- + Edited promotional video content for restaurants, clinics, dessert shops, school openings, and local businesses.
- + Delivered final exports optimized for social media platforms and completed revisions according to client feedback.

Customer Service Trainee

JANUARY 2022 - JUNE 2022 | UNPAID TRAINING

Insights Training Center - Syria

- + Assisted with student enrolment and supported course organization and internal scheduling.
- + Managed attendance tracking and appointment scheduling to support daily operations.
- + Provided student support from registration through scheduling follow-ups and programme coordination.

Video Editor

OCTOBER 2020 - SEPTEMBER 2023

Al Muhafaza Sports Club - Syria

- + Worked as an early-stage video editor supporting sports activities, youth talent programmes, and club communications.
- + Edited and enhanced promotional and event video content for digital publishing.
- + Maintained consistent branding and visual standards across published materials.
- + Supported content delivery for club promotions, activities, and communication needs.

CERTIFICATIONS & COURSES

Coursera: Foundations of Digital Marketing
Coursera: Attract and Engage Customers with Digital Marketing
Coursera: From Likes to Leads
Coursera: Think Outside the Inbox
E-Commerce Course - Arab Academy for Information Development

EDUCATION

Higher Institute of Business Administration (HIBA) - Syria
Marketing Specialty | 2020 - 2025

LANGUAGES

Arabic - Native | English - Fluent | French - Basic

SOFTWARE & TOOLS

Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Lightroom
CapCut
Canva